Formatting Guidelines

The best type of file for custom laminate is a vector-based file. Vector files are made of points rather than pixels, and can be scaled as big or small as needed with no loss of resolution. However, for this to hold true, you must CREATE the file in a vector-based program.

Vector images are made of points, and can be scaled to any size while retaining quality.

Rasterized images are made of pixels and lose resolution as the image size is increased.

For vector based files we prefer:

Adobe Illustrator:
AI and EPS files. **Make sure all imported files and images are embedded.**

Very important: If using vector-based files, **convert all fonts to outlines** (or shapes/paths.) This is the ONLY way to ensure that we will be able to print your fonts.

Also, if colors are specified as Pantones in the file, we will match to Pantone colors. Otherwise, please send a hard copy showing the colors you want produced. When specifying Pantone colors please use solid UNCOATED colors.

For photos:
Scanned photos will be enlarged to when made into custom laminate. At full, finished size, the digital file of the photo will need to be no less than 100dpi. 125-150 dpi is better. So, if you are scanning a photo at a 1:1 ratio, scan at either 100 or 125 dpi. If the photo will have to be enlarged 200%, the scan will have to be 200-250 dpi.

Photoshop:
TIF or PSD files. If your artwork is in layers in Photoshop, please send us the unflattened file. Also, for color matching purposes we will need a hard copy of the colors you want reproduced. If the file originated in Illustrator, please send us the original file instead of the Photoshop file.

Note: Text will be much cleaner/crisper if you use Illustrator instead of Photoshop. Small text/intricate text will need to be created in Illustrator. Always convert all text to outlines before saving.

We cannot accept a PageMaker, Autocad, or Quark Express file.

We can accept a flash drive or CD, as well as files via "Dropbox" or "Hightail." You can also email files to us, but we have a size limitation of 25MB.